

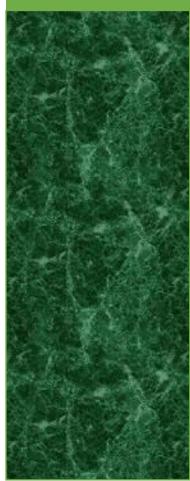


## Cheshire and Merseyside Primary Care Cancer Education Project Summary Report

2020-2025

Produced by the Macmillan Primary Care Cancer Education Project Team at The Clatterbridge Cancer Centre NHS Foundation Trust (CCC), Clinical Education Department

## Background to the project



In 2017, over 170 GPs and ANPs across Cheshire & Merseyside responded to a questionnaire about cancer in primary care and education was highlighted as a key area to enable colleagues to provide optimal support for their patients.

Macmillan recognised the need to evaluate the findings of the above questionnaire in greater detail and subsequently in collaboration with The Clatterbridge Cancer Centre funded an 18 month project to develop a strategy for cancer education in primary care across Cheshire and Merseyside.

### The core team for the project included:

Lucie Conway- Macmillan Project Support Worker, Clinical Education Department, CCC

Dr. Debbie Harvey- Macmillan GP & Clinical Lead, Clinical Education Department, CCC

Dr. Joan Olajide- Macmillan Project Manager, Clinical Education Department, CCC

Kate Greaves – Associate Director of Clinical Education, CCC and Chair of Project Steering Group

Debbie Wyatt – Head of Clinical Education, CCC and Deputy Chair of Project Steering Group

Sheila Lloyd – Director of Nursing & Quality, CCC and Project Sponsor

Project governance was provided by The Clatterbridge Cancer Centre

## Project structure, Inputs & Outputs

Stakeholder

Mapping



**Steering Group** Meetings

**Review of** Literature & **National Documents** 

> **TOTAL** participants: 477

**GPs: 118 Practice** 

**Primary Care Surveys** 

Nurses/HCAs:

146

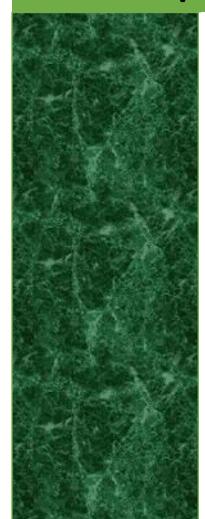
**Non-Clinical** 

**staff: 213** 

Stakeholder Interviews/ **Consultations** 6 one to one interviews

> **Patient** Engagement 4 one to one interviews

# The key recommendation of the strategy is to develop an online portal



OPTION 1: Cancer
Education Repository
(Centre for Primary Care
Cancer Education for
C&M primary care
workforce)

Web- based portal with an online library, links to currently available cancer education resources from CRUK, Macmillan, Training Hubs (PCA) and other useful learning avenues and resources accessible nationally

A central portal to disseminate local referral and pathway guidelines: CDS and Risk assessment tools

#### **CANCER EDUCATION GOVERNANCE AND LEADERSHIP**

- -The 'go to' place where C&M primary care staff can be signposted to for information and/ or educational resources from organisations such as HEE, PCA, CCGs, NHSE, Cancer Alliance, Universities etc.
- -It will focus on local educational needs and priorities.
- -It will enable collaboration and better alignment with other health care providers/ specialists, networks, AHPs, Pharmacists, health education providers, in effective cancer care delivery at all levels

Agree and validate key annual/ biennial cancer education courses/ curriculum to focus on for delivery of either face to face or through already available resources for primary care workforce

NICE guidance summaries, Specific cancer care guidelines – referral, safety netting

Advertisement and dissemination of cancer events, training and programmes locally and nationally

Portal for local cancer specialists to upload materials, blogs, video and provide mentoring, undertake webinars

Dedicated team: Education & Clinical Leads, Administrative, Communications, Project Managers, Project Support Officer

Programme Evaluation

### By 2028:

- The proportion of cancers diagnosed at stages 1 and 2 will rise from around 50% to 75%
- Improve overall participation in the three screening programmes
- Support personalised care Specifically, for Primary Care Networks:
- Encourage/support high quality referrals, incorporating safety netting
- Improve screening uptake
- Develop a community of practice

In addition to the recommendation for an online portal are four fundamental prerequisites to underpin any future delivery of cancer education in primary care



- 1) Creation of a central system for the planning and delivery of a well-structured cancer education programme
- 2) Commitment to a long-term plan that enables exploration of innovative approaches to cancer education towards maximised clinical performance
- 3) Coordination of a sustainable scheme with oversight and management structures in place
- 4) Collaboration and engagement with key partners and organisations

### The Cheshire and Merseyside Primary Care Cancer Education Strategy



The complete strategy document can be accessed

https://education.clatterbridgecc.n hs.uk/macmillan-primary-carecancer-education-project/projectdocuments/strategy

Enquires can be sent to Debbie.harvey1@nhs.net